



Burngreave New Deal for Communities Year 5 Delivery Plan 2005 - 2006



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"we now have over 90 projects up and running which are delivering results across all the themes"

Section 1

Foreword from the Chair Message from the Chief Executive Partnership Board Members Introduction Partnership Structure





Foreword from the Chair

Burngreave New Deal for Communities is now moving into the fifth year of its ten year lifespan and is approaching the half way point of the programme. The plan for Year 5 shows that BNDfC is really getting into its stride.

All the development work behind our big capital projects – Sorby House and the Vestry Hall - will now start to become visible. This will add a real boost to improvements that we can already see in the area and will send a positive message through the community and beyond that the regeneration of Burngreave is really on the move.

Beyond the bricks and mortar, Year 5 will also see BNDfC investing seriously in the skills and potential of the people of Burngreave and seeking to address issues of poverty. The Local Economic Development Strategy, alongside work with young people and the childcare strategy for Burngreave, gives us the framework to reach individuals and to offer a pathway to training, employment and enterprise.

Working with our partners - the City Council and other major agencies who deliver services in the area – is key to the success of our plans. Our partners contribute their expertise and resources to improve Burngreave and we value their contribution. BNDfC works with partners to learn from present activity in order to improve mainstream services for future years.

BNDfC is now taking its place in the city, using the knowledge and experience we have gained in the early years of the programme, to contribute to the city as a whole. We have become members of the city-wide regeneration partnerships and are proud to welcome visitors to the area.

We are very pleased to welcome Fiona Blacke, Chief Executive of the South Yorkshire Learning & Skills Council onto the Partnership Board. We look forward to welcoming 5 new Community Representatives onto the Board following elections this summer.

We were awarded the opportunity to spend £52 million from the Government over 10 years to improve education, reduce crime, improve health, increase the number of people in jobs, improve housing and the environment, and make Burngreave a better place to live.

We have always known that this cannot be done in isolation - that New Deal has to work with the Local Authority and other partners to fundamentally change and improve services in the area – after all £52 million is a small amount of money compared to the money the Council and others will spend over 10 years in Burngreave.

With the help of local people and organisations, we have seen a large number of projects start to deliver what people have asked for.

We will continue to work hard at:

- Listening to what people have to say and providing information on what we are doing through our six monthly public meetings and the Information Shop
- Involving local people in making decisions about how the New Deal money is spent
- Making things happen in response to local people's priorities

Considerable progress has been made and we will see more evidence of this in the coming year.

I would like to thank the members of the Partnership Board and the New Deal staff team for their contribution to working with the Burngreave community to bring improvements to the area and make sure that it is a better place to live for all of us in the future.



Message from the Chief Executive

Burngreave New Deal for Communities (BNDfC) was established in April 2001 following the award of £52M over 10 years, 2001-2011, by the Neighbourhood Renewal Unit, a Department of the Office of the Deputy Prime Minister.

The money given to the area is held by the Neighbourhood Renewal Unit and released annually on the production of a Delivery Plan by BNDfC detailing what the priorities of local people are and how the money will be spent on these priorities to improve the lives of people living in the area.

Burngreave New Deal for Communities has a Partnership Board responsible for agreeing the priorities for the area through consultation with local people and awarding funding to initiatives which tackle these priorities and make Burngreave a better place for people to live, work and play.

The Partnership Board and staff team are working together to achieve the vision for the area identified by local people back in 2001: We look forward to the day when we say to a friend "I live in Burngreave" and they reply "That's nice, I wish I did".

In the last year considerable improvements have been made:

Crime in the area has been reduced by 40% as a result of initiatives including the New Deal Police Team, Neighbourhood Wardens, the Anti-Social Behaviour Team and the Safer Homes initiative, making people in the area safer and promoting a positive image of Burngreave within the City and throughout South Yorkshire.

Over 200 people are now employed by organisations funded by BNDfC and initiatives including Jobnet@Burngreave, Apprenticeships for All, BNDfC Driving School and the Business and Enterprise Champion are reducing the number of unemployed people in the area by enabling local people to get the skills required to gain employment throughout the City.

More than 600 adults are now engaged in learning through the Burngreave Community Learning Campaign and a number of additional initiatives are being funded by New Deal, supporting the education of children in and out of school. These include community study support programmes, classroom assistants, the provision of extra books and educational trips and support to establish a specialist Business and Enterprise Centre at Fir Vale school.

A range of provisions to improve the health of people in the area is now in place including services providing support and treatment for drug users and their families, and an advocacy service supporting people with housing, debt, and legal issues which affect their health and well being. Then there are numerous sporting and leisure activities and events, including the Burngreave Mile Run, the Green Gym and regular sessions at the newly refurbished Verdon Street Recreation Centre.

Considerable work is underway to transform the physical environment of Burngreave including improvements to Abbeyfield Park and Osgathorpe Park, and the continued face lifting of properties in the area which has resulted in dramatic increase in house prices. Additional services will keep the streets of Burngreave clean and well lit and improvements on Spital Hill will be continued in the coming year through commencement of work on the Surestart Children's Centre, Sorby House and Vestry Hall to provide better quality services in the area.

This year the Abbeyfield Multicultural Festival won national recognition and yet again was a major success, highlighting everything that is good about Burngreave, the diversity of people in the area, the skills and talents they possess and their passion for the area where they live. The festival is a showcase for people involved in various activities e.g. DJ and Dance workshops and arts, music and writing workshops provided through the Creative Burngreave project along with other activities supported through the Burngreave Grant Fund.

There are also many other events and activities which bring people together throughout the year, including the Festival of Lights, the family outing to Skegness, the Bonfire night celebration and the Festive Fun party.

The Burngreave Messenger, Burngreave Community Action Trust and the New Deal Community Engagement team are, and will continue, working to ensure that local people and organisations are aware of, able to participate in and can benefit from these and other opportunities provided by Burngreave New Deal for Communities.

Partnership Board Members (As at March 2005)

Rose Ardron Chair & Community Representative

Fiona Blacke Learning Skills Council

Andy Buck North Sheffield Primary Care Trust

Dorrett Buckley-Greaves Community Representative

Stephen Cooke Burngreave Community Action Forum

Seaton Gosling Black Community Forum

Ahmed Gurnah Community/Voluntary Organisation Representative

Tony Hall Community Representative Pete Handy Burngreave Business Forum

Martin Hemingway South Yorkshire Police

Ibrar Hussain Burngreave Councillor

Ahmed Hussein Community/Voluntary Organisation Representative

Muhammad Iqbal Vice-Chair & Community Representative

Adam Jones Community Representative

Carol Jones Community Representative

Natasha McFarlane Community Representative Linda Regan Jobcentre Plus

Kelvin Pine Community Representative

Joanne Roney Sheffield City Council

Aisha Special K Community Representative

John Vincent Community/Voluntary Organisation Representative

Amanda Wells Business Forum

Mohammed Younis Community Representative

Introduction

What is New Deal for Communities

New Deal for Communities (NDC) is a government-funded programme aimed at regenerating deprived communities.

New Deal for Communities is based on a simple objective: to narrow the gap between the most deprived neighbourhoods and the rest of the country. It is part of the Government's Neighbourhood Renewal Strategy to tackle deprived areas where there are poor job prospects, high levels of crime and a rundown environment. NDC supports plans that bring together local people, community and voluntary sector organisations, public agencies, local authorities and business in an intensive local focus to tackle these problems and make a long lasting improvement.

BNDfC Partnership was awarded £52m in April 2001 over ten years following Government Office for Yorkshire and Humber approval of the ten year delivery plan. The ten-year delivery plan set out the Partnership's broad strategy for the Burngreave area over the lifetime of the regeneration programme.

It develops the previous approved delivery plans and sets out the actions to be taken by BNDfC and its partners in Year 5. The plan also sets out the actions which are required in years 6 and 7 in order to provide a strategic framework for undertaking the regeneration of the BNDfC area. It provides the link between the 'local' and the strategic issues.

How we deliver the programme?

The BNDfC programme is delivered through a Partnership Board. The Partnership Board was established in April 2001 to direct the work of Burngreave New Deal for Communities. The Board currently comprises ten elected community representatives, three voluntary sector representatives, as well as two local business representatives, a local Councillor and one representative of the following organisations: the Chamber of Commerce, Job Centre Plus, Sheffield City Council, South Yorkshire Police, North Sheffield PCT, South Yorkshire Learning and Skills Council, Sheffield First Partnership, Black Community Forum and Burngreave Community Action Forum.

The Partnership Board is responsible for setting the New Deal strategy and objectives with the Executive Management Team.

The BNDfC Executive Management Team comprising the Chief Executive, Programmes Director and Assistant Programmes Director are responsible for developing the New Deal strategy and Objectives with the Partnership Board and ensuring the operational delivery of the Programme supported by the Theme Managers and BNDfC Staff Team, balancing the needs of the community with the requirements of Government.

BNDfC Theme Managers are responsible for managing their theme areas and ensuring that projects are developed and delivered in line with the strategy and objectives identified by the BNDfC Partnership Board. They are also responsible for managing the budgets identified in the Delivery Plan for their individual theme areas ensuring they deliver value for money.

The Partnership Board meets once a month in public. To help build partnership working, seven theme groups, which relate to the seven key challenges identified by the board, have been set up and also meet once a month. They are:

- **Education** increasing participation and achievement in education.
- Enterprise and Employment raising household income.
- **Housing** Making Burngreave a popular place to live.
- **Crime** Making Burngreave a safer place to live.
- **Health** Building a healthier community.
- Environment Making Burngreave a better place to live.
- **Over-arching** Building a stronger community

All seven theme groups comprise local residents and the voluntary sector as well as representatives of the statutory services. To ensure effective contribution to the development and delivery of the programme, the theme group structure was revised and implemented in September 2004. This involved splitting the groups into focus groups and strategy groups.

Theme Focus Groups (formerly theme groups) are open to all residents in the BNDfC area. Two elected community representatives of the partnership Board attend the Theme Focus. The role of this group is to give attendees an opportunity to raise issues of interest, discuss initial project ideas and potential Registration of Interest Forms (RIF) and make recommendations to the Theme Strategy Groups.

Theme Strategy Groups are made up of nine members (eight voting). They comprise two residents selected from the Theme Focus Group or wider community through a recruitment process, the two elected community Board members attending the Theme Focus Group, the

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relevant Theme Manager, two representatives from the voluntary, community and faith sector and two representatives from the statutory/mainstream organisations. The group's role is to consider issues raised by theme focus groups, oversee the development of the theme strategy and also approve RIFs on behalf of the Partnership Board.

The Implementation Group consists of representatives of BNDfC funded projects. The group will share information/progress of their own projects, be consulted on issues/projects and given the opportunity to input information for consideration in the decision making process.

BCAF Quarterly Forum will also be consulted on issues/projects and given the opportunity to input information for consideration in the decision making process.

The City Council currently undertake the Accountable Body role for the programme and this will continue in Year 5 of the programme.





"We look forward to the day when, whatever our background, culture, age, gender, mobility or ability we have access to the level and quality of services to which we are entitled and equality of opportunity to pursue our chosen paths in life."



Section 2

Strategic Overview Relationship with National Policy Relationship with Local Policy Relationship at Neighbourhood Level Relationship with the Sheffield City Strategy

Strategic Overview

The Year 5 Delivery Plan sets out 8 programme priorities and seven theme priorities as follows:

The key priorities for Year 5 and beyond will be:

- 1. Raising skills and tackling the structural problems of unemployment
- 2. Removing Barriers (opportunities for all) inc Childcare
- 3. Delivery of Transformational Projects
- 4. Positive options and initiatives for young people
- 5. Development and delivery of Health
- Strengthening project and programme management, including monitoring and evaluation and equality and diversity. This will include a review of what works and what happens next.
- 7. Bringing in additional resources from the public and private sector.
- 8. Developing an Asset Management Strategy and identifying a model for holding assets beyond the lifetime of Burngreave New Deal for Communities.

The seven thematic areas are:

- Employment, Enterprise and Investment
- Education
- Environment
- Housing
- Crime and community safety
- Health
- Overarching

Policy Drivers for the Delivery Plan

The BNDfC Delivery Plan is driven by a combination of Local and National Government objectives to improve the quality of life for all residents in the Burngreave New Deal for Communities area and to reduce deprivation.

Nationally

The Delivery Plan contributes to the delivery of the National Strategy for Neighbourhood Renewal by narrowing the gap between Burngreave and the rest of Britain.

The Delivery Plan aims to ensure that the BNDfC area is enabled to reduce crime, lower worklessness, improve health, education and skills, housing and the physical environment.

Another aim of the Delivery Plan over the next three years is to contribute to the delivery of significant improvements in Sheffield, meeting Central Government's Floor targets and raising the quality and standard of core public services in Burngreave.

Locally

Burngreave is a neighbourhood within the City of Sheffield and as such its success will contribute to the success of the city and vice-versa. To achieve a successful City and consequently a successful Burngreave, Sheffield First Partnership, the Local Strategic Partnership (LSP) has a vision for the City, which is:

"Sheffield becoming a successful, distinctive city of European significance, with opportunities for all." In the Sheffield City Strategy 2002-5, Sheffield First set ten important features of a successful city, namely:

- A Strong Economy
- A Well-Educated Workforce
- A Vibrant City Centre
- Attractive, Successful Neighbourhoods
- A Healthy Population
- Low Crime
- Good Transport Systems
- A good Cultural and Sporting Offer
- Cosmopolitan and Inclusive
- Well-run, sustainable and well-regarded

By 2008, the Sheffield First Partnership wants Sheffield to have the following:

- A city centre with exciting, modern museums, theatres, hotels, and the major new retail quarter well advanced.
- Many new business developments both within the city centre and in the Don Valley
- Skill and attainment levels out-performing other major cities
- Neighbourhoods that are attractive places to live with low crime, good schools and healthy residents, with the biggest improvements in the most deprived areas.
- A positive role at the heart of a strong city region.



Neighbourhood Level

Within the ethos of a Successful City, the Sheffield First Partnership's aspiration for Burngreave is a Successful Neighbourhood in a Successful City. The vision for Burngreave:

- To be one of Sheffield's most vibrant and sought-after neighbourhoods
- A flagship community for recognising and celebrating diversity
- A Community recognised as having led its regeneration in partnership with the Council and developed new ways of delivering local services.

The BNDfC Partnership's long-term vision: 'We look forward to the day when Burngreave has a reputation as positive as the current reputation is negative...when we say to a friend "I live in Burngreave" and they reply "That's nice, I wish I did!"

The long-term vision of the Partnership will be realised by taking action to address the causes as well as the effects of disadvantage. For the BNDfC Partnership to achieve its objectives, it cannot act alone or in isolation. Indeed significant resources for tackling disadvantage and improving the quality of local services flow externally to BNDfC (principally the LSP through Local Area Agreements with effect from April 2005).

Think wider (national, regional and city-wide) but act local

The Challenge for the BNDfC Partnership is to think and act locally by devising local solutions to local problems with local people that improve Burngreave and contribute to regional and national policies.

City Strategy Feature	Contributing BNDfC Theme	Contributing BNDfC priority
A Strong Economy	Employment, Enterprise and Investment	Bringing in additional resources from the public and private sector.
A Well-Educated Workforce	Education, Employment, Enterprise and Investment	Raising skills and tackling the structural problems of unemployment
A Vibrant City Centre	Employment, Enterprise and Investment, Environment	Bringing in additional resources from the public and private sector.
Attractive, Successful Neighbourhoods	Environment, Crime, Education, Health Housing, Employment and Enterprise, Overarching	Delivery of Transformational Projects
A Healthy Population	Health	Development and delivery of Health
Low Crime	Crime	Delivery of Transformational Projects
Good Transport Systems	Environment	Positive options and initiatives for young people
A good cultural and sporting offer	Education Overarching	Positive options and initiatives for young people
Cosmopolitan and Inclusive	Overarching	Removing barriers (Opportunities for All)
Well-run, sustainable and well-regarded	Environment, Crime, Education, Health Housing, Employment and Enterprise, Overarching	Strengthening project and programme management, including monitoring and evaluation and equality and diversity. This will include a review of what works and what happens next.
		Developing an Asset Management Strategy and identifying a model for holding assets beyond the lifetime of BNDfC.



"we have moved from the growing pains of the 'setting-up' period into an effective organisation"



Section 3 The next three Years

The next three Years

Building the Future

The Year 5 Delivery Plan will be about "Building the Future" and will cover Years 5, 6 and 7. Therefore from Year 7 there will be consolidation and restructuring in readiness for the exit strategy. The next three years is also a critical period of the programme development and delivery as £30m or 57.6% of NDC funds will be spent over this period. The programme will be characterised by:

- Robust project and programme management.
- Strategic partnership approaches mainstreaming.
- The inclusion of a wider range of players and policy areas.
- Links to mainstream working and other initiatives, citywide and in the sub-region.
- A strategic approach to project development and implementation - Commissioning frameworks for projects
- Securing additional resources leverage of private and public sector investment
- More visible projects Transformational projects
- Improving local services
- A more flexible approach to meeting the needs of the local community
- Emphasis upon community involvement

The mid-programme delivery will be through two distinct but inter-related approaches.

The first will be through the existing thematic areas. Projects in theme areas will address a number of outcomes across the programme. The second approach will focus on eight key priority areas, which will set the scene for the consolidation and restructuring in readiness for the exit strategy. The programme and service development should enable the economic, social and physical regeneration of the area to take place by ensuring that the programme is holistic in nature and that links between the themes are robust and well developed. In particular the key thematic linkages, which will weave the programme together and are geared to the key objectives, are:

- Skills, competitiveness and innovation
- Sustainability and quality of life
- Jobs
- Training and Advice
- Developing local communities/ capacity building
- Young people
- Crime and Community Safety
- Childcare

Improving Core Public Services

The fundamental message communicated through the Delivery Plan for 2005-7 is to augment and consolidate the improvements made through BNDfC funding and investment and to improve the quality of life of the residents of the New Deal area, by removing barriers and the delivery of significant improvements in core public services in Burngreave. This means working with and supporting core public service providers like education, health, crime and housing. More effective engagement/closer working relationships with these thematic areas will contribute to improvements in the services delivered to Burngreave and successful mainstreaming.

Improving the core public services needs to be built around engaging with local communities, so that there is local accountability for local services. BNDfC provides a vehicle for this. The pilot and innovative approaches taken by BNDfC, in particular learning from Good Practice, can assist services in shaping their budgets and mainstreaming the activities that work.

Programme Consolidation

During Year 3 and 4 we developed and implemented many projects and many of these will be coming to an end in Year 5 and 6. We will continue the projects and review and evaluate them, learn from the good practice and establish what works and what does not so that we can establish our programme priorities for Year 6 and restructure in readiness for the exit strategy.

We will also consolidate work on our eight priority areas. To ensure a clear focus on the delivery and embedding of the priorities in the programme, each member of the Executive Management Team (EMT) has been allocated individual lead responsibility for specific targets and collective responsibility for all the priorities below:

Developing an Asset Management Strategy and identifying a model for holding assets beyond the lifetime of Burngreave New Deal for Communities.

We will work with our partners and the community and learn from other NDCs to develop a "Delivery Vehicle" which will hold the assets beyond the lifetime of Burngreave New Deal for Communities and continue with the task of community regeneration in the area.

The Assistant Programme Director will be the Executive Lead and the Chief Executive will deputise.

Bringing in additional resources from the public and private sector.

We will work to maximise leverage from other sources so that NDC funds can be used to maximum effect. This will involve developing skills, knowledge and experience of the funding streams locally, regionally and nationally and sharing this with partners. For example, our Local Economic Development Strategy Commissioning framework, which will be launched in Year 5, requires potential bidders to bring in a minimum of 35% match funding.

The Programmes Director will be the Executive Lead and the Assistant Programmes Director will deputise.

Removing barriers (Opportunities for All)

Under this priority, the starting point is that everybody has the right to benefit from opportunities to develop their skills, knowledge, experience and personal wellbeing. This will enable individuals to achieve their full potential by helping them to overcome barriers which may be holding them back.

The Chief Executive will be the Executive Lead and the Assistant Programmes Director will deputise.

Raising skills and tackling the structural problems of unemployment

This priority follows on from the Removing Barriers (Opportunities for All). It is intended to increase the employability of local residents and improve their ability to access quality employment opportunities provided in the local economy and beyond. Employment, Enterprise and Economic Development are key areas critical to the regeneration of the area. However, resolving the structural problems of unemployment requires a holistic approach in partnership with mainstream agencies and the private sector. The BNDfC Local Economic Development Strategy (LEDS) is now in place to assist us in tackling worklessness in Burngreave. The intentions for economic development are:

- To reduce unemployment
- To raise incomes

The overall objective is to ensure that training, education and lifelong learning achievements lead to long term opportunities for work, which will enable Burngreave residents to access employment across Sheffield and the South Yorkshire Sub-region.

Access to employment can be seen as including the following steps in the process:

- Engagement:
- Employment Support Programmes
- Job capture and Job matching
- After-care including workforce development

The Chief Executive will be the Executive Lead and the Programmes Director will deputise.

Delivery of Transformational Projects

The delivery of transformational projects and the Housing Market Renewal Area programme and Masterplan for Burngreave are all intended to create a quality living environment which is safe and sustainable, providing variety and choice of homes, work, shopping, leisure and transport.

Delivery of our key transformational projects; development of Sorby House into a central hub for commercial and community services; Vestry Hall into a Community Lifelong Learning Centre; Public Realm enhancements; transport strategy are key to the success of the area. They will complement the other work to create an environment which is able to support and attract business activity as well as better shopping, and facilities for residents.

The Chief Executive will be the Executive Lead and the Programmes Director will deputise.

Positive options and initiatives for young people

Detailed strategies and specific proposals will be developed in consultation with young people, to ensure their full participation in the programme, to raise aspirations and encourage positive citizenship. Clear routes of progression into training and jobs, consistent with the Sheffield First for Work and Learning 14-19 Strategy and Sheffield Futures strategy for working with young people.

The Assistant Programmes Director will be the Executive Lead and the Chief Executive will deputise.

Development and delivery of Health

Health has been our weakest theme. There is an impetus for the development of a multi-disciplinary partnership to improve health care. An exciting and innovative vision has emerged to put into place an agreement with North Sheffield Primary Care Trust similar to the `Advancing Together Agreement' we have with Sheffield City Council.

The Programmes Director will be the Executive Lead and the Chief Executive will deputise.

Strengthening our project and programme management, including monitoring and evaluation and equality and diversity. This will include a review of what works and what happens next.

We are reviewing our project and programme management systems, including monitoring and review to strengthen our systems, procedures and operations to increase the effectiveness of the programme.

The Programmes Director will take the Executive Lead and the Assistant Programmes Director will deputise



"BNDfC will be inclusive, we recognise, welcome and celebrate diversity in our community"



Section 4 Year 5 Thematic Action Plans

Summary

Year 5 is our consolidation year. During Years 3 and 4 we developed and implemented many projects and many of these will be coming to an end in Years 5 and 6. We will continue to deliver projects, review and evaluate them, learn from the good practice and establish what works and what does not so that we consolidate our programme priorities for Year 6 and restructure in readiness for the exit strategy.

A summary of our thematic action plans are stated below.

Education – We will continue to deliver and strengthen existing projects and those developed and approved in year 4. The Community study support projects end in September 2005 and a review to be completed in May will make recommendations on whether or not the projects can continue and if so in what format. No new projects are envisaged in year 5.

Employment and Enterprise – During year 4 we decided not to develop any projects under this theme until the Local Economic Development Strategy complete to form the commissioning framework for further projects. We will continue to deliver the continuing projects from Year 3 which come to an end at the end of year 5. We reviewed the in house Apprenticeship project and replaced it with the comprehensive Burngreave Apprenticeship for All and Jobnet project which will be replaced by a One Stop Skills Shop. The theme will therefore deliver two new projects/initiatives in Year 5, namely the One Stop Skills Shop and Commissioning of the Local Economic Development Strategy.

Crime – Crime has been our most successful theme, achieving a 40% reduction of crime in the area. We will continue with the existing projects and will review the New Deal Police Team in June 2005. No new projects are envisaged in year 5.

Health – This has been our weakest theme. We will continue with the existing projects and develop new projects/initiatives under the new 'Advancing Together Health' proposals to be developed with North Sheffield Primary Care Trust.

Housing – We will continue to deliver existing projects and initiatives, including Catherine Street and work with Sheffield City Council in the redevelopment of Woodside. There will be no new projects delivered in year 5.

Environment – We will continue to deliver existing projects in the theme. In addition we will deliver the key transformational projects. Year 5 will see the commencement of the delivery of Sorby House, Vestry Hall, Public Realm and the Transport Strategy. In addition the Green Environment Phase 2 will see improvements made to three parks in the area.

Overarching – We will continue to deliver existing projects in this theme. A rationalisation of resources has been undertaken to ensure that a major new detached youth project can be started in year 5 in addition to working with mainstream agencies to implement aspects of the recently approved BNDfC childcare Strategy.



Employment and Enterprise Theme

Theme vision

'Burngreave will be an area where unemployment is low in a thriving local economy. Local people are properly educated and trained, have access to local support and the opportunities and skills for work.'

Planned spend in year 5: £1,079,636

Our Main Achievements in Year 4 were:

- MORI poll (2004) shows that unemployment (based on JSA) dropped from 7% in 2002 to 5% in 2004.
- Number of households with income between £100-£179 per week or below £10k per annum dropped from 39% in 2002 to 32% in 2004 (MORI 2004).
- Over 500 local residents accessed various employment, training and business support services across the 11 projects under the Employment Theme.
- 92 were engaged into work based training and apprenticeship through: ILM(38), Construction Initiative (23) and Apprenticeship for All (31)
- 119 local residents were support into employment by JobNet (82), Access to Employment (17), Construction Initiative (10) and Language Support Agency (10).
- 214 were engaged into other training by NETT Driving School 116, Training for Business and Employment (80) and Language Support Agency (18)

- Over 55 local residents accessed the Business Support Project's advice, guidance and training opportunities.
- 4 people were assisted into self employment by the Business Champion
- The Local Economic Development Strategy was successfully developed and launched to stakeholders
- The Employment Theme Strategy Group is in place and operational.
- The local Business Forum is gaining momentum with over 41 local businesses signing up as members.
- The theme won the NDC business award personal achievement category, through the local BitC Business broker John Barber who is also the Manager for the Supporting Business Project.

Our Plans for Year 5 and beyond

Our spending plans for Year 5 are £1, 079, 636. We will phase out some projects and concentrate on consolidating the revamped Jobnet which will become a `One Stop Skills Centre' and the flagship Burngreave Apprenticeship scheme. We will also start to implement the Local Economic Development Strategy through a commissioning framework.

We will:

- Develop a commissioning prospectus as an avenue for implementing the Local Economic Development Strategy (LEDS). This will be used to secure partners to help us deliver our aims and bring in additional resources
- Establish the One Stop Skills and Employment Centre
- Develop and Launch the ILM Classroom

Assistant project

- Re-develop and consolidated the Business Support project
- Support the mainstreaming of the BNDfC Construction Initiative into the citywide Construction Job Match programme.
- Work closely with the Overarching Theme to progress measures that engage Refugees into work or training.
- Work closely with the Education Theme on raising skills and, promoting the economic dimension of life long learning.

Context

The constraints and opportunities within which the Employment and Enterprise Theme operates are:

- BNDfC Partnership's commitment to addressing structural problems of unemployment through strategic as well as holistic measures in partnership with mainstream agencies.
- DWP (2004) and NRU (2004) are focusing on tackling worklessness at neighbourhood level.
- LSC skills and Workforce Development agenda.
- Sheffield First for Learning and Work Skills strategy.
- the impact of new arrivals and asylum seekers in the area.
- BNDfC Local Economic Development Strategy.

Projects

Apprenticeship For All - the project is designed to offer local residents of any working age an opportunity to raise their skills through access to work based training and employment opportunities city wide . **JobNet** – a job search, advice and guidance service helping local people into employment and training

Access to Employment – targeted support that assists refugees and asylum seekers to secure voluntary/paid work and other employment related opportunities.

Burngreve Driving School - provides local residents with low/no cost driving lessons to increase their ability to get and stay in work.

Training for Business and Employment – an initiative run by a Somali women's group engaging women of Somali background into business and employment training opportunities.

Burngreave Language Support Agency - a social enterprise training local residents to become multilingual interpreters and translators.

Pitsmoor Credit Union - provides affordable savings and loans to residents of Burngreave.

Supporting businesses-Provides advice to new and existing businesses in the BNDfC area

Workplace Health - provides BME tailored Occupational Health advice to Employers and Employees.

ILM Classroom Assistants - a sector specific waged employment initiative helping local residents gain employable skills and qualifications leading to employment

				Apprenticeship For All	et	ss to Employment	Ireve Driving School	Training for Business and Employment	Burngreave Language Support Agency	Pitsmoor Credit Union	Supporting businesses	Workplace Health	
Theme/ Outcome Area	Key Baseline Data:	Chosen Outcome:	Milestones:	Appre	JobNet	Access	Burngreve I	Trainir	Burng	Pitsm	Suppo	Work	Achieved so far
Employment and Enterprise		Target	Closing the gap:										
EE1 Reducing unemployment	The gap between Burngreave and the city average in the unemployment rate is 3.6%. The unemployment rate for Burngreave is 7.8% compared to the city average of 4.2%. % (2001 Census)	Reduce the gap between Burngreave and the city average by 3.6% at the end of Year 10	Reduce the gap to: Year 5: 2.7%, Year 10: 0%	•	•	•		•			•		EE1-Reducing unemployment: Close the gap between Burngreave and the city to 2.7% by year 5.
EE2 Household income	Household Income 31.3% of households have household income of <£5k 22.4% of households have income of between £5k & £8k	Aspirational target: Reduce to 25% by the end of Year 10 Minimum target: Reduce to 17.4% at the end of Year 10	Reduce to: Income of £5k Year 5: 29.5%, Year 10: 25% Income of £5k to £8k Year 5: 21.5%, Year 10: 17.4%	•	•	•				•	•		EE2/OA4-Raising Household Income: Decrease the percentage of Households with income below £5.2*k to 29.5% by year 5. EE3/OA5 – Raising Household Income: Decrease the percentage of Households with income between £5.2k and £10.4k* to 21.5% by year5
EE4/ED4 Raising Skills	The gap between Burngreave and the city average for post 16 residents with NVQ2 or above was 9.7% in 2001. Post 16 residents with NVQ2 or above: Burngreave: 42.4% Sheffield: 52.1% Census figures 16-74 (2001)	Reduce the gap between Burngreave and the city average by 9.7% at the end of Year 10	Reduce the gap to: Year 5: 7.5%, Year 10: 0%	•			•	•					EE4/ED4 – Raising Skills: Close the gap between Burngreave and the city average for adults with NVQ 2 and above. By year 5 to reduce the gap to 7.5%

				Apprenticeship For All	ot	s to Employment	reve Driving School	ig for Business and Employment	Burngreave Language Support Agency	oor Credit Union	Supporting businesses	vlace Health	
Theme/ Outcome Area	Key Baseline Data:	Chosen Outcome:	Milestones:	Appre	JobNet	Access .	Burngreve	Training for	Burng	Pitsmoor	Suppo	Workplace	Achieved so far
EE5/ED5 Raising Literacy and Numeracy Skills	The gap between Burngreave and the city average in literacy skills was 7.2% and 9.1% in numeracy skills in 2001. The proportion of the 16-60 Burngreave population with poor literacy skills is 33% and the proportion with poor numeracy skills is 35.7%. (Basic skills Agency 2001) City average figures are 25.8% for literacy and 26.6% for numeracy. (Basic Skills Agency, 2001)	Reduce the gap between Burngreave and the city average by by 7.2% in literacy skills and by 9.1% in numeracy skills by the end of Year 10	Reduce gap to: Literacy Skills Year 5: 5%, Year 10: 0% Numeracy Skills Year 5: 7.2, Year 10: 0%	•			•						EE5/ED5 – Raising Basic skills: Close the gap between Burngreave and the city for adults with basic language, numeracy and literacy skills. By year 5 to reduce the gap to 5% (literacy) and 7.2% (numeracy).
EE6 Supporting Business and Enterprise	To increase the number of new businesses in the Burngreave NDC. To increase the rate of Business Start ups within the Burngreave area. To increase the support for SMES in the Burngreave area	To attract 10 new businesses to invest in the area, increase business start ups and support to 30 and SMEs start ups/support including community enterprises to 25 by the end of Year 10.	New Businesses investing in area: Year 5: 2, Year 8:3 Business start ups/ support: Year 5: 4, Year 10: 2 SME start ups/support: Year 5: 3, Year 10: 1								•	•	EE6- Supporting Businesses: To support 2 new investments in the area, 4 start-ups and 3 SME start ups by year5



Health

Theme Vision

"Build a healthier community"

Planned spend in year 5: £657,836

Our Main Achievements in Year 4 were:

- £1.6m Drugs Project commissioned for Burngreave in partnership with the Primary Care Trust and Drug Action Team
- Burngreave's Halal Lunch Club highlighted as an example of good practice in national 'Neighbourhood Renewal Unit' factsheet
- Sheffield's first 'Green Gym' piloted in Burngreave
- 4 community advocates recruited to provide free, generic, independent advocacy in Urdu /Punjabi, Arabic, Somali and British Sign Language.

Our Plans for Year 5 and beyond

We will spend £657,836 on existing projects and new proposals which will emerge from a partnership agreement with North Sheffield Primary Care Trust (PCT). Health has been our weakest theme. There is an impetus for the development of a multi-disciplinary partnership to improve health care. An exciting and innovative vision has emerged to put into place an agreement with North Sheffield Primary Care Trust similar to the `Advancing Together Agreement' we have with Sheffield City Council.

We will:

- Deliver mental health and well being services in partnership with North Sheffield Primary Care Trust and Sheffield Care Trust.
- Work with mainstream partners to ensure that carers and those needing care are identified and supported.
- Ensure isolated and vulnerable people in institutional care and residential care settings are able to access services.
- Work in partnership with the Primary Care Trust to commission initiatives to improve public health in Burngreave.

Context

The constraints and opportunities within which the Health Theme operates are:

- Department of Health National campaigns "five a day" (fruit and vegetables) and "at least five a week" (physical activity)
- Department of Health National Service Frameworks/Plans for key illnesses, conditions and target groups (e.g. mental health, smoking, coronary heart disease, diabetes, older people) implemented locally through Primary Care Trusts and NHS Trusts, national workforce development strategy
- Future builders home office fund to improve role of vol/comm/faith sector in delivering public services
- Local Strategic Partnership "Sheffield First for Health"
- Drug Action Team

Projects

Counselling Provision – enhanced counselling provision in GP surgeries

Burngreave Drugs Projects – support, education and therapies for local people affected by their own or a family members' drug or alcohol use.

Burngreave Advocacy Now – free, independent, generic, culturally appropriate community advocacy, whether that is help reading letters or support to attend appointments.

Women's Health Screening – culturally appropriate community health education to encourage women from Pakistani, Somali and Yemeni communities to take up cervical and breast screening services.

Halal Lunch Club – five nutritious hot halal lunches and social activities per week for elderly or disabled Muslim residents in Burngreave.

Pitsmoor CAB Home Visiting Advice Service -

providing advice to people who are isolated in their homes because of disability, old age or caring responsibility.

Emotional health and well being - promoting emotional wellbeing and stress management. This project will be particularly aimed at Yemeni men and Pakistani women as there is no other service of this kind for these communities.

Burngreave Green Gym – a pilot project to encourage local residents to take exercise in the green environment, through maintaining community gardens and other local green areas.

Health	Baseline	Target	Closing the gap:	Counselling provision	Burngreave Drugs Projects	Burngreave Advocacy Now	Women's Health Screening	Halal Lunch Club	Pitsmoor CAB Home Visiting Advice Service	Burngreave Green Gym	Emotional health and well being	Achieved so far
HE1	The gap between Burngreave and	Aspirational target:	Reduce the gap to:				>					HE1Self rated health - reduce
Self rated health	the city average for Self rated health score is 9. Burngreave BNDfC area self rated health is 67.5 (source – local household survey 2001) City Average self rated health is 76.5 (Source – SHAIPS 2 survey – Spring 2000)	Reduce the gap by 6.75% at the end of Year 10 Minimum target: Reduce the gap by 4.5% at the end of Year 10	Year 5: 1.7%, Year 10: 6.75%									the gap between Burngreave and city - Small improvement shown, 43% state health good(MORI)
HE2 Exercise	Number of people taking 30 minutesof exercise 5 times a week Baseline 48%	Increase to 75%	Year 5: 56%, Year 10: 75%					•		•		HE2 Exercise – increase numbers taking 30 minutes of physical activity 5 times per week - small improvement in numbers exercising (MORI)
HE3 Eating fruit daily	Number of people eating 5 portions of fruit and vegetables daily Baseline 48%	Increase to 75%	Increase to: Year 5: 56%, Year 10: 75%					•				HE3 Eating Fruit Daily – increase numbers eating five portions - a day situation worsened, 18% eating 5 - portions daily (MORI)
HE4 Smoking levels	Levels of smoking in the area are 40% - the national target is to reduce smoking to 26%	Reduce to national target of 26%	Reduce to: Year 5: 35%, Year 10: 26%	•	•		•				•	HE4 Smoking levels – reduce to national target -improvement in smoking levels, 31% smoke (MORI)
HE5 Anxiety & depression	The gap between Burngreave and the national average for level of depression is 15%. BNDfC area rate is 35% national figure for UK is 20%.	Reduce the gap by 11.25%	Reduce the gap by: Year 5: 3%, Year 10: 11.25%	•	•	•		•	•	•	•	HE5 Anxiety and Depression – reduce gap between Burngreave and national average - small improvement in levels of anxiety and depression (MORI)



Environment

Theme Vision

'Burngreave to be a place where all the local centres, parks, open spaces and community buildings are well maintained and used by residents and visitors to Burngreave'

Planned spend in year 5: £1,220,000 Capital, £1,541,172 Revenue

Our Main Achievements in Year 4 were

- Opening of BNDfC Information Shop
- Development of partnership working with Onyx
- Development of the BGEP Action Plan
- Creation of the Environment Clean Team
- Positive use of the improved open spaces

Our plans for Year 5 and beyond

We will spend £4,025, 502 on existing projects in the theme and the bulk of the funding will be on the new transformational projects. Year 5 will therefore see the commencement of the delivery of Sorby House, Vestry Hall, Public Realm and the Transport Strategy. In addition the Green Environment Phase 2 will see improvements made to three parks in the area.

Key actions will be:

• To refurbish Sorby House and bring it back into use for the community and businesses

- To refurbish Vestry Hall to provide a Community Learning Centre for the residents of Burngreave
- To refurbish Spital Hill's public realm including the redevelopment of Ellesmere Green and Caborn corner
- To implement the Burngreave Transport Strategy
- To develop plans for the provision of a Sports Complex for Burngreave
- To implement the Burngreave Green Environment Programme Action Plan which sets out the improvements to the Parks and green spaces within Burngreave
- To build a new Indoor Play area at the Pitsmoor Adventure Play ground site
- To build the new Sure Start / Children's centre for Burngreave

Vestry Hall – to refurbish Vestry Hall to produce a community Learning centre

Green Fingers – a horticultural project for people with mental health difficulties

Environment Maintenance Team – an additional maintenance team for Burngreave to keep the streets and open spaces clean

Sorby House – To refurbish Sorby House to provide a community resource centre for commercial and community activities

Roads and Transport -- planning and remodelling of the main access routes in the BNDfC area to provide safer, better lit routes

Public Realm - to remodel and refurbish the footpaths paths, Ellesmere Green and Caborn Corner

Sptial Hill Renewal Team - creation of a team to manage the development of Sptial Hill, Sorby

House and the Vestry Hall

Area Improvements – to create an outdoor facility for the Ellesmere Children's Centre

Burngreave Circular Bus - to provide a circular bus service for Burngreave

Surestart centre – development of a centre to deluiver a range of co-ordinated services supporting the well-being of families and young people.

	Beerline			Vestry Hall	Green Fingers	Environment Maintenance Team	Sorby House	Roads and Transport	Public Realm	Sptial Hill Renewal Team	Area Improvements Burngreave Circular Bus	Surestart centre	
Environment	Baseline	Target	Closing the gap:	-								0	Achieved so far
EV1 Appearance of the area	The current percentage of people who are satisfied with the appearance of the area is 30%	Increase the percentage to 60%by the end of Year 10.	Increase to: Year 5: to 39%, Year 10 to 60%	•		•	•	•	•	•	•		EV1 - Appearance of the Area – to improve levels of satisfaction to 60% satisfied and very satisfied 71% of residents are satisfied with the appearance of the area.
EV2 Satisfaction with Green Environment	The current percentage of people who are satisfied with the green environment is 21%	Increase the percentage to 70% by the end of Year 10.	Increase to: Year 4: to 30% Year 5: to 35%, Year 10: to 70%		•	•			•		•		EV2 - Parks and Open Spaces – To improve satisfaction to 70% 53% of residents are satisfied with parks and open spaces
EV3 Satisfaction with Built Environment	The current percentage of people who are satisfied with the built environment is 49%	Increase the percentage to 75% Contributory Outcomes To improve street lighting in vulnerable areas and local shopping centres To improve the local shopping centres	Increase the percentage of people satisfied with the built Year 5: to 56%, Year 10: to 75% Improve street lighting in 5% of vulnerable areas by Year 5, and complete in Year 10. Improve street lighting to 1 local shopping centre by Year 6 and to 3 by Year 10 Improve 1 shopping centre by Year 6 and 2 by Year 10	•		•	•	•	•	•	•	•	EV3 - To improve the satisfaction with the built environment to 75% 73% of residents are satisfied with the built environment
EV4	The current percentage of people who recycle is 25%	To increase the percentage to 50% by the end of Year 10	Increase the percentage to: Year 5: to 33%, Year 10: to 50%										EV4 - To increase the level of people recycling to 50% 100% of residents have access to paper recycling
EV5	There are 59 hectares of open space, parks, and green space in BNDfC which require improvement (Sheffield Wildlife Trust Survey 2003)	Improve 50% of open space, parks and green space by the end of Year 10	Improve by the following percentages: Year 5: to 15%, Year 10: to 50%		•	•			•		•		EV5 - To improve 50% of the parks and open spaces 5% of open space has been improved
EV6	There is a lack of good community facilities in the area.	Bring into use 3000 square metres of space by the end of Year 10	Bring into use the following Square metres of space: Year 5: to 1000, Year 10: to 3000	•			•				•	•	EV6 - To bring back into use area. 3000sq meters for the community None to date



Overarching Theme

Theme Vision

'Burngreave will be a strong and involved community with barriers to participation addressed, young people fully engaged, positive communications across the area and the arts and culture of our whole community fully celebrated.'

Planned spend in year 5: £1,553,669

Our Main Achievements in Year 4 were

Communications

- The Communications Officer is now in post and the Communications Policy approved.
- Information and communications vehicle now undertaking engagements and the revenue proposal agreed, including income generation proposals.
- The Manager of the Community Engagement Team is now in post and Information Shop has been reviewed to better fit with the needs of the community, with two excellent Information Workers appointed and a manager for the shop in the form of the Communications Officer.

Community Capacity Building

 All levels of the Burngreave Grant Fund, £500; £5,000 and £25,000 have been launched and 80 grants awarded

Childcare

• A decision has been made that the New Sure Start building is the site for the Burngreave Children's Centre, reflecting community demand. Builders are now on site using match funding from BNDfC.

• The BNDfC Childcare Strategy has been approved by the Partnership Board and a robust partnership built between all the childcare providers and stakeholders in the area.

Our plans for Year 5 and beyond

We will spend £1,553,669 on existing projects in the theme. A rationalisation of resources has been undertaken to ensure that a new project can be started in year 5 within existing budgets. This is Burngreave Youth Streetwork project – a detached Youthwork project managed by Sheffield Futures.

We will:

- Develop proposals for youth provision with Sheffield Futures aimed at bringing strategic coherence to the maintained and voluntary youth sector through co-ordination of training and capacity building; a calendar of youth events across the sector and a mechanism for tracking young people across projects in addition to delivering a major detached project addressing hotspots of youth nuisance in the area.
- Implement the recently approved BNDfC Childcare strategy. This will involve working closely with the local authority to maximise leverage of match funding and support bringing extra childcare places to the area through supporting Volcom providers of full day care and after-school and holiday play care provision. The key aim is to maximise the levering in of external funding to support childcare for training (eg. Learner Support Grants from the Learning and Skills Council) and childcare for employment (eg. Working Families Tax credit).

- Continue to develop initiatives to support volunteers by providing support; training and expenses for those helping with BNDfC Projects, to support the integration of refugees into the community and to support community radio in order to increase social cohesion in the area. Projects supporting volunteers; refugees; and community radio will be brought forward when they are ready. This is not expected to be in the next financial year.
- Continue to work with partners to look at models to support the infrastructure of the Voluntary and Community sector in the BNDfC area, with a view to contributing the forward strategy for the BNDfC programme and supporting the Volcom sector to deliver mainstream services in the future.
- Developing the new model for local evaluation, whereby a corporate role will be financed under this theme.

Context

Within the overarching theme, emphasis continues to be on building a stronger community through projects that will act as a catalyst for greater community involvement and ensure that as many people as possible are empowered to participate fully in the programme.

The Overarching Theme also contributes to and supports other themes by taking measures which contribute to outcomes in other themes or by establishing the stepping stones which lead to the outcomes. **Burngreave Grant Fund** – grants from £250 t £25,000 for individuals and community groups to get involved I the regeneration of the area and improve the quality of life of local residents.

Green City Action Festivals and Events

Project – Organises 4 Festivals around the area each year, including the award-winning Abbeyfield Park Multicultural Festival.

Burngreave Messenger – monthly community magazine delivered to all households in the area to encourage communication, inform residents about local activities and publicise local business and events.

BCAT Organisational Development – funding the Burngreave Community Action Trust to support capacity building of local community organisations.

Burngreave Childcare – subsidised childcare places at three local childcare providers, for parents and carers needing respite and entering training.

Creative Burngreave – small grants for arts activities; training courses for artists and placement of artists in schools and other community locations.

Burngreave Voices – Project to involve local people of all ages and from all backgrounds in the celebration of the oral and local history of the area.

Listen to Us Youth Project – project to put on events for young people and refer them on to other provision in the area.

Ellesmere Youth Project – Detached Youth Work project working in the Ellesmere and Carwood area.

Community Engagement Team – team of workers to organise community events for Burngreave New Deal for Communities and work in the community to ensure that local residents are aware of and able to benefit from the many opportunities New Deal provides.

Communications and Information Vehicle -

Display vehicle for Burngreave New Deal community events and for use by local community and voluntary groups at no cost.

Support and Advice – provides targeted advice work in a range of community locations

Family Support – provides a package of support to families where children need a little extra help to thrive

Overarching	Baseline	Target	Closing the gap:	Burngreave Grant Fund	Green City Action Festivals and Events Project	eave Messenger	BCAT Organisational Development	Burngreave Childcare Consortium	Creative Burngreave	Durrigreave voices Listen to Lis Yourth Project	Ellesmere Youth Project	ty Eng	Communications and Information Vehicle		Family Support	Achieved so far
OA1	The percentage of residents	Increase the percentage of residents	Increase percentage of						_		_					OA1 Increase the number of
	Mo have been involved with BNDfC activities is 10% (Mori telephone survey – 2002)	who have been involved with BNDfC activities to 80% by the end of Year 10	residents to: Year 5: 30%, Year 10: 80%													involved with BNDfC activities 10% - 2002 and 18% - 2004 (MORI LHS).
OA2	Percentage of residents think theactivities of BNDfC have improved the area as a place to live by a fairamount or a great deal = 39% (Mori telephone survey – 2002)	Increase the percentage of residents who think the activities of BNDfC have improved the area as a place to live by a fair amount or a great deal to 80% by the end of Year 10.	Increase to: Year 4: 45% Year 5: 50%, Year 10: 80%	•	•	•	•	•				•	•	•	•	OA2 – Increase number of residents who think the activities of BNDfC have improved the area as a place to live a fair amount or a great amount 39% - 2002 and 58% - 2004 (MORI LHS)
OA3	Percentage of residents who have heard of BNDfC is 71% (Mori telephone survey – 2002)	Increase the % of residents who have heard of BNDfC to 90% by Year 10	Increase to Year 5: 78%, Year 10: 90%	•	•	•	•	•	•			•	•	•	•	OA3 – Increase number of residents who have heard of BNDfC 71% - 2002; 86% - 2004 (MORI LHS)
EE3/OA4 Household income £0 - £5000	Household Income 31.3% of households have household income of <£5k	Aspirational target: Reduce to 25% by the end of Year 10	Reduce to: Income of £5k Year 5: 29.5%, Year 10: 25%												•	OA4 –Decrease percentage of Households with household income of < £5k 31.3% (2002); 17% (2004);
EE3/OA5 Household Income £5000 - £10000	22.4% with of households have household income of between £5k & £8k	Minimum target: Reduce to 17.4% the end of Year 10	Reduce to: Income of £5k to £8k Year 5: 21.5%, Year 10: 17.4%											•	•	OA5 – Decrease percentage of Households with Household income £5.2k-£10.4k 22.4% (2002); 22.2% (2004);

Crime

Theme Vision

"Make Burngreave a safer place to live"

Planned spend in year 5: £703,568

Our Main Achievements in Year 4 were

Extra Staff Resources

- New Deal Police Team community policing focused on 'quality of life'
- Community Wardens patrols, walking bus, surgeries
- Anti Social Behaviour Team mediation, investigation and enforcement

Tackling Sensitive issues

 Burngreave Domestic Abuse Project – advice, support, information, outreach

Designing out crime in physical infrastructure

- CCTV Spital Hill improved CCTV linked into the mainframe
- CCTV Pilot scheme to test desire for residential systems and effectiveness
- Safer Homes Scheme door and window locks, subsidised alarms
- Security Grants funds to improve security for organisations and businesses
- SMARTWATER property marking free service to all schools and properties in BNDfC area

Promoting messages of crime prevention and community safety

 Community Safety Road shows – promoting safety on roads, streets and at home

Our Plans for Year 5 and beyond

Crime has been our most successful theme where we have met the programme end outcomes. We will continue with the existing projects and will review the New Deal Police Team in June 2005. No new projects are envisaged in year 5.

We will spend £703,568 to maintain existing initiatives and we will review the crime initiatives in place to ensure the most efficient and effective use of resources.

Context

The constraints and opportunities within which the Crime Theme operates are:

- 'Operation Maple' and other national and regional policing initiatives
- ODPM and Home Office new laws, mainstreaming at a national level
- Displacement of crime from other cities, regions
- Local Strategic Partnership "Crime and Disorder"
- Drug Action Team

PROJECTS:

New Deal Police Team – providing a community policing service in response to local priorities.

Burngreave Domestic Abuse Project -

providing community based support for Burngreave residents experiencing any form of domestic abuse.

Anti-Social Behaviour Team – a Burngreave Team who will respond to all complaints of antisocial behaviour from any tenant and resident, providing neighbour mediation and legal action.

Community Wardens – a team of Burngreave residents will act as the "eyes and ears" of the community, promoting community engagement, pride in local facilities and the environment and enjoyment of local resources.

BNDfC Safer Homes Scheme – free door locks, window locks, smoke alarms and other security measures for Burngreave residents, including subsidised burglar alarms.

Security Grants for local businesses and voluntary, community and faith organisations – grants of up to £5,000 to help local organisations increase security of their premises and equipment.

Smartwater Property Marking – a revolutionary 'DNA fingerprint' for all your personal property to deter theft



				New Deal Police Team	Burngreave Domestic Abuse Project	Anti-Social Behaviour Team	Community Wardens	BNDfC Safer Homes Scheme	Security Grants for local businesses & voluntary, community & faith organisations	Smartwater Property Marking	
Crime	Baseline	Target	Closing the gap:	Ž	Bu	An	ő	m fil	Sec.	S	Achieved so far
CR1 Fear of Crime Fear of crime	Fear of crime 82.5% of residents consider crime to be a 'problem' within the area	Reduce to 33% of residents considering crime as a problem	Reduce to: Year 5: 65%, Year 10: 33%	•		•	•	•			CR1 Fear of Crime – reduce number of residents considering crime to be a 'problem' within area
CR2 Fear of Crime	At night-time 70.2% of residents feel 'unsafe' when out walking alone and 37.5% feel 'unsafe' alone at home	Reduce numbers feeling unsafe walking to 28% Reduce numbers feeling unsafe at home to 8%	Reduce to: Year 5: walking 56%, at home 27% Year 10: walking 28%, at home 8%	•	•	•	•	•			CR2 Fear of Crime – reduce numbers of residents feeling unsafe at night out walking and at home - significant reduction in numbers feeling unsafe, 48% (MORI)
CR3 Reducing Crime	Crime reduction The gap between recorded crime in the BNDfC area and the city average is 33%. Crime per 1,000 population is 136.0 in the BNDfC area, the Sheffield average is 102.1	Reduce the gap between recorded crime in BNDfC and the city average by 33% at the end of Year 10	Reduce the gap to: Year 5: 23%, Year 10: 0%	•	•	•	•	•	•	•	CR3 Reducing Crime – Crime reduction, reduce recorded crime in Burngreave benchmarked against city average - significant reduction in all crimes (South Yorkshire Police)

Housing

Theme Vision

'Burngreave is a place where there is a supply of good quality housing'

Planned spend in year 5: £515,000 Capital , £228,251 Revenue

Our main Achievements in Year 4 were:

- Funding the successful demolition of Woodside for a stake in the land to influence future development of the site
- Creation of the Catherine Street Triangle Project team
- Home Owners Pack Free DIY Classes(Home Owners Project) to encourage home owners to carry out minor improvements to their properties
- Securing Housing Corporation funding for Catherine Street Triangle
- Securing HMR funding

Our plans for Year 5 and beyond

We will spend £743,251 on delivering existing. There will be no new projects to be delivered in year 5. But we will continue to:

- To work with local Housing Associations to redevelop the Catherine Street Triangle to provide social housing
- To work with SCC to prepare the development

brief for the redevelopment of Woodside and Ellesmere

 To continue to support Home Owners with the maintenance of their homes through the Home Owners project

Context

The constraints and opportunities within which the Housing Theme operates are:

- Housing Market Renewal
- South Yorkshire Pathfinder
- The HMR Burngreave/Firvale Master Plan
- Area Development Plans

Projects:

Catherine Street Action Area (Revenue) – to provide the staff team to carry out community consultation and management of the proposed improvement for the area

Catherine Street Action Area (Captial) Rock

Street - to carryout a facelift plus scheme for the properties on Rock Street

Home Owners Maintenance – to provide an inspection and advice service on housing maintenance for homeowners, together with a grant scheme and free DIY classes to encourage investment


				Catherine Street Action Area (Revenue)	Catherine Street Action Area (Captial)	Rock Street Home Owners Maintenance	
Housing	Baseline	Target	Closing the gap:	őĔ	őÖ	щÓ	Achieved so far
HO1	The gap between BNDfC area and city average for vacancy rate for LA housing is 3.19%. The vacancy rate for the BNDfC area is 6.9%. The City average is 3.71%	Reduce the gap to 3.03%	Reduce the gap to: Year 5: 1.3%, Year 10: 3.03%				 HO1 - To reduce the vacancy rate for LA properties to 3.03% 3.27% of LA properties are vacant
HO2	The current percentage of private sector homes in the BNDfC area meeting the Decent Homes standard is 79.6%. The City average is currently 81.5%.	Increase the percentage of private sector homes meeting the Decent Homes standard from 79.6% to 87% by the end of Year 10	Increase to: Year 5: 82%, Year 10: 87%	•	•	•	 HO2 - To increase the number of homes that meet the Decent Homes standard to 87% 79.6% of homes in the BNDfC area meet the Decent Homes Standard
НОЗ	The current price for a property in Burngreave is 59% of the City average. 2001 Burngreave prices were 44% of city average	Increase the price of properties in Burngreave to 66% of the City average by Year 10	Increase house prices to: within 61% of city average by Yr. 5 within 66% of city average by Yr. 10	•	•	•	 HO3 - To Increase house prices to 65% of the City average with an aspirational target of 75% The price of a house in Burngreave is now 53.4% of the city average

Year 5 Thematic Action Plan

Education

Theme Vision

"To encourage a step change in the development of a thriving learning culture in Burngreave".

Planned spend in year 5: £1,750,868

Our Main achievements in Year 4 were:

- the establishment of four community-based study support groups and the community language schools
- the successful pilot year of the school-based Community Education Co-ordinators leading to the project's extension for a further three years as part of the LEA Advancing Together proposals
- the development and implementation from this autumn of the eight LEA Advancing Together proposals designed to improve attainment in schools and also the engagement of parents and other adults
- a pilot run of the Burngreave Community Learning Campaign which has led to the project's extension from this autumn for another four years
- the start of an "Education Data Project" which will enable us to gain much more accurate data of the achievements of young people from the BNDfC area
- Several very well attended Education Theme Group meetings

Our Plans for Year 5 and beyond

We will concentrate on consolidating our existing projects developed in Years 3 and 4. There will be no new projects in Year 5.

- We will consolidate the LEA/BNDfC Advancing Together proposals and work with local schools to build on them.
- W e will consolidate the work of the Burngreave Community Learning Campaign, the Community Education Co-ordinators.
- We will work closely with education providers and the LSC to improve the quality and range of adult learning and training available in the area.
- Work will begin on the redevelopment of Vestry Hall to create a community learning centre.
- We will review the impact of the communitybased study support projects and work with community organisations and the LEA to develop proposals to take the work forward.
- We will continue to explore with local Universities, Further Education Colleges, Sheffield Futures and local residents the best ways to enable local people to succeed in further and Higher Education

Context

The constraints and opportunities within which the Education Theme operates are:

- Large new-arrivals and asylum seeker population – 9.7% in 2002, 8.5% in 2004
- LEA and schools commitment to raising standards in inner-city areas
- Government and LEA commitment to extended schools

- Government and further education commitment to improving basic skills
- Re-shaping of further education

The Plausibility of our approach in meeting outcomes

- Our overall approach in both work with young people and with adults is to create a partnership between statutory agencies and local communities and organisations.
- The last year has seen a focus on school age young adults and adult learners and the development of some major initiatives in community study support, schools and adult education
- The Education Data Project will make our targeting and evaluation a lot more effective



Projects:

Burngreave Community Learning Campaign -

a team of local learning assistants supporting residents to improve literacy and recruiting and supporting adults to participate in learning, while undertaking training to improve their own skills and increase their long term employment prospects. This project has been extended for another four years.

Community Education Co-ordinators –

working with schools to engage parents in family learning and adult education classes, and supporting their children's learning. This project has been extended for the next three years

Education Data Project – identifies and tracks the progress of children receiving additional help and support in learning from BNDfC funded initiatives.

Community Study Support – enabling local voluntary and community sector organisations to provide after school sessions to support the development and attainment of children in the key subject areas of Maths, English and Science

Community Language Schools – supporting Arabic, Urdu and Somali speaking children to learn these languages.

LEA/BNDfC Advancing Together Projects -

including language teaching, classroom support, breakfast clubs, after-school groups, and weekend and half term activities in primary schools. These will start to have an impact this year and we will consolidate and build on the work with schools.

				 Burngreave Community Learning Campaign	Community Education Co-ordinators	Education Data Project	Community study Support	Community Language Schools	LEA/BNDfC Advancing Together Projects	
Theme/ Outcome Area	Key Baseline Data:	Chosen Outcome:	Milestones:	Burnç Learn	Comr	Educe	Comr	Comr	LEA/E Advar	Achieved so far
Education		Target	Closing the gap:							
ED1 Key Stage 2	The gap between Burngreave and the city average in attainment level at Key Stage 2 Level 4+ was 17.5% in English, 20.6% in Maths and 19.9% in Science in 2000. Burngreave attainment levels in: English were: 51% in 2000, 53.3% in 2003 Maths: 45.3% in 2000, 47.8% in 2003 Science: 60.4% in 2000, 63% in 2003 The City Average was: English: (LEA) 68.5% in 2000, 69.3% in 2003 Maths: 65.9% in 2000, 67.1% in 2003 Science: 80.3% in 2000, 82.5% in 2003	Reduce the gap between Burngreave and the city average by 17.5% in English, 20.6% in maths and 19.9% in maths by the end of Year 10.	Reduce gap to: English Year 5 15%, Year 10:0% Maths Year 5 16%, Year 10:0% Science Year 5 16%, Year 10:0%		•	•	•	•	•	ED1 – Level 4 at Key Stage 1: we met the target for July 2003 in English and Maths, but not in Science although that, too, moved slightly in the right direction
ED2 GCSEs	The gap between Burngreave and the city average in the GCSE Average Points Score was 6.9 in 2000 and 17.8% for pupils achieving 5 or more grade A* to C at GCSE. Burngreave levels were Average Points Score: 28.3 in 2000 & 28.5 in 2003 5 or more grade A* to C at GCSE: 23.3% in 2000 & 25.5% in 2003 The city average was: Average Points Score: 35.2 in 2000, 31.3 in 2003 5 or more grade A* to C at GCSE: 41.1% in 2000, 43.2% in 2003	Reduce the gap between Burngreave and the city average by 6.9 in the GCSE Average Points Score and by 17.8% for pupils achieving 5 or more grade A* to C at GCSE by the end of Year 10.	Reduce the gap to: Average Points Score Year 5: 5, Year 10: 0 5 or more grade A* to C at GCSE: Year 5: 15%, Year 10: 0%		•	•	•	•	•	ED2 – GCSEs: we didn't meet the targets for average points and 5 A-C GCSEs, although again there was progress in the right direction

Theme/ Outcome Area	Key Baseline Data:	Chosen Outcome:	Milestones:	Burngreave Community Learning Campaign	Community Education Co-ordinators	Education Data Project	Community study Support	Community Language Schools	LEA/BNDfC Advancing Together Projects	Achieved so far
Education		Target	Closing the gap:							
ED3 Attendance	Attendance levels for local schools were: Fir Vale: 91% in 2000, 91% in 2002; 91.3 Firth Park: 85% in 2000, 85% in 2002; 87.4 Parkwood: N/A in 2000, 86% in 2002; 88.1 City average: 89.1 in 2000; 90.4 in 2003 (LEA)	Increase attendance in all schools to 91% and maintain this as the minimum attendance figure.	Increase attendance as follows: Firth Park Year 5: 89%, Year 6: 91% Parkwood Year 5: 91% Maintain attendance at Fir Vale at 91% minimum			•	•		•	ED3 – attendance: we have comfortably met these targets
EE4/ED4 Raising Skills	The gap between Burngreave and the city average for post 16 residents with NVQ2 or above was 9.7% in 2001. Post 16 residents with NVQ2 or above: Burngreave: 42.4% Sheffield: 52.1% Census figures 16-74 (2001)	Reduce the gap between Burngreave and the city average by 9.7% at the end of Year 10	Reduce the gap to: Year 5: 7.5%, Year 10: 0%	•	•					ED4 – adults with NVQ 2 and above: it isn't possible to assess how far we have moved on this target with the current data, although there are some hopeful indicators
EE5/ED5 Raising Literacy and Numeracy Skills	The gap between Burngreave and the city average in literacy skills was 7.2% and 9.1% in numeracy skills in 2001. The proportion of the 16-60 Burngreave population with poor literacy skills is 33% and the proportion with poor numeracy skills is 35.7%. (Basic skills Agency 2001) City average figures are 25.8% for literacy and 26.6% for numeracy. (Basic Skills Agency, 2001)	Reduce the gap between Burngreave and the city average by 7.2% in literacy skills and by 9.1% in numeracy skills by the end of Year 10	Reduce gap to: Literacy Skills Year 5: 5%, Year 10: 0% Numeracy Skills Year 5: 7.2, Year 10: 0%	•	•					ED5 – basic skills, numeracy and literacy: again it isn't possible to assess progress against our targets with the current targets with the current information



"we will build on our success in support of your vision for the area"



7.

Section 5

Performance Management, Monitoring & Evaluation

Annual programme assessment

Performance Management, Monitoring and Evaluation

Good monitoring and evaluation are key components of sound and inclusive programme management by getting this right we ensure that residents are placed at the heart of the programme. We do this by looking at the extent to which objectives have been achieved, how efficiently they have been achieved, and whether there are any lessons to be gained for the future. This is achieved by:-

Evaluation

During quarter 3 in Year 4, we appointed a Neighbourhood Renewal Advisor to present BNDfC with options for local evaluation of the programme. This information was used to provide a comprehensive framework that sets out the stages of evaluation:-

Quarterly Monitoring

We collect project information on a quarterly basis and analyse this information for two key reasons; 1) to tell us how projects are performing against finances, outputs and milestones, 2) to tell us about who is using the service.

This is so we can identify any issues early and work together to correct them and get information on who users are and where they come from. This information is required so we can work out who is and more importantly who is not involved in projects. By doing this we can put in place strategies to widen participation and ensure diversity is reflected.

We also want to find out what local residents think of the service projects provide. We will do this by the use of random sampling of projects by local people (Mystery Shoppers), feedback from those attending Theme Focus Groups and the use of locally trained evaluators.

Annual Review

Projects are asked to provide information on success and issues annually via the completion of an annual review form. This information is used to inform Theme Strategy and Focus groups to enable them to carry out their functions effectively e.g. Theme Focus Groups use the information to look at inclusivity and diversity which relates to the Race and Diversity Strategy and Action Plan, Theme Strategy Groups use the information to ensure that projects are meeting the strategic requirements for the theme which relate to programme objectives.

In addition projects are required to carry out self assessments that mirrors that carried out during performance management at programme level.

Scores are submitted to Theme Strategy Groups who moderate scores in accordance to the strategy for the Theme concerned.

This information then feeds into scoring of Theme groups which inform programme level evaluation.

Annual programme assessment

The procedure for assessing the performance of Burngreave New Deal for Communities is the Neighbourhood Renewal Unit's Performance Management Framework for Regeneration Schemes. This is a self assessment exercise conducted annually and moderated at regional and national levels.

Theme and Programme management self assessments are submitted to Partnership Board who moderate the findings. These findings are then finalised by Government Office for the region and agreed by the Neighbourhood Renewal Unit.

Where improvements are identified an improvement plan is put in place. It is the responsibility of the Management Team to ensure that the improvement plan is carried through, while Government Office monitor progress to the plan via regular meetings.

Equality and Diversity

Our Race and Diversity Strategy sets out how we meet the diversity of needs in our communities. The strategy is based on six key principles:

- All sections of the community will have the opportunity to influence our decision making, whether that is by participation on our Board, through consultation events or through our outreach and engagement activities.
- We will strive for diversity in employment within our organisation and that of the projects we fund.
- We will promote positive community relations.
- We will promote community-wide trust and confidence that will deliver services that are needed in the way that people need them.
- Our services will be accessible to all in our

diverse communities in terms of awareness and the way that they are delivered

 We will endeavour to ensure that participation in our projects and services will yield equality of outcome.

The strategy is supported by an Action Plan which will be monitored throughput the year and reviewed annually. The local evaluation is clearly linked into the Race and Diversity Strategy and Action plan and will inform us of the extent to which it is working.



"the communication process is key to our success. Information about NDC will enable people to engage in the process"



Section 6 Exit strategy

Exit Strategy

To ensure that the 10-year programme is sustainable, the delivery plan provides an exit strategy. Without such long term planning, the benefits of the programme could be lost. There are seven key measures in the strategy which will ensure the 10-year regeneration programme brings about lasting change for the community.

- Developing an Asset Management Strategy and identifying a model for holding assets beyond the lifetime of Burngreave New Deal for Communities - We will work with our partners and the community and learn from other NDCs and Community Regeneration Companies to develop a "Delivery Vehicle" which will hold the assets beyond the lifetime of Burngreave New Deal for Communities and continue with the task of community regeneration in the area
- Shaping and Re-shaping Mainstream Public Services – to effect long term changes but in ways that are flexible to enable quick response to the changing needs of the community. This means working with and supporting core public service providers like education, health, crime and housing. More effective engagement/closer working relationships with these thematic areas will contribute to improvements in the services delivered to Burngreave and mainstreaming what works well.
- Raising Skills of the community so that training, education and lifelong learning achievements lead to long term routes to work. This will enable Burngreave residents to access employment across Sheffield and the South Yorkshire Sub-region long after NDC funding comes to an end
- Building capacities, confidence of the local community and in particular young people – to ensure a healthy, well educated community is able to maintain community activities, sustain community engagement and manage and

maintain its own community programme and projects.

- Delivering major critical initiatives which will affect people's lives and leave a lasting legacy which visibly impacts on the quality of those lives
- Building the capacity of local groups to build the capacity of key local groups to enable them to bid for contracts from statutory agencies.
- Forward Strategies for individual projects there is an inbuilt requirement for all NDC funded projects to include plans for forward strategies. These are tested at the appraisal stage and will be continuously assessed through an annual performance review of projects.
- The partners anticipate a continuing focus on the development of the area beyond the lifetime of NDC, the precise form of which will be reviewed as the initiative progresses. A key part of the strategy will be securing additional public and other funding/investment for the area before and after NDC funding comes to an end

EXIT STRATEGY SECTION 6 47



"local people are involved in every decision"



Appendices Appendix 1 Appendix 2 Contacts

APPENDIX 1 - Programme Spend over the next 3 years

Theme	Funding Source	Year 5 2005/06	Year 6 2006/07	Year 7 2007/08	Total Yrs 5,6 & 7 2005/06 to 2007/08
Crime	BNDfC Capital				
	BNDfC Revenue	703,568	219,019	54,000	976,587
Education	BNDfC Capital	50,000			50,000
	BNDfC Revenue	1,700,868	1,286,354	936,286	3,923,508
Employment and Enterprise	BNDfC Capital				
	BNDfC Revenue	1,079,636	1,359,780	1,390,482	3,829,898
Environment	BNDfC Capital	1,220,000	8,132,000		9,352,000
	BNDfC Revenue	1,541,172	596,720	576,696	2,714,588
Health	BNDfC Capital				
	BNDfC Revenue	657,836	687,456	568,984	1,914,276
Housing	BNDfC Capital	515,000			515,000
	BNDfC Revenue	228,251	50,000	50,000	328,251
Overarching	BNDfC Capital				
	BNDfC Revenue	1,553,669	1,028,564	824,753	3,406,986
Management and Administration	BNDfC	750,000	700,000	500,000	1,950,000
Total		11,264,330	14,059,893	4,901,201	30,225,424

SUMMARY

		Year 5	Year 6	Year 7	Total Yrs 5,6 & 7
Total	Other Capital	1,264,330			1,264,330
Total	BNDfC Capital	1,785,000	8,132,000	0	9,917,000
Total	BNDfC Revenue	7,465,000	5,227,893	4,401,201	17,094,094
Total	Management and Administration	750,000	700,000	500,000	1,950,000
Grand Total		11,264,330	14,059,893	4,901,201	30,225,424

Theme	Funding Source	Quarter 1 2005/05	Quarter 2 2005/06	Quarter 3 2005/05	Quarter 4 2005/06	Total 2005/06
Crime	BNDfC Capital					
	BNDfC Revenue	164,484	173,381	182,502	183,201	703,568
Education	BNDfC Capital		50,000			50,000
	BNDfC Revenue	390,225	401,710	457,717	451,216	1,700,868
Employment and Enterprise	BNDfC Capital					
	BNDfC Revenue	220,386	235,254	309,443	314,553	1,079,636
Environment	Other			264,330	1,000,000	1,264,330
	BNDfC Capital				1,220,000	1,220,000
	BNDfC Revenue	353,825	378,825	400,650	407,872	1,541,172
Health	BNDfC Capital					
	BNDfC Revenue	114,723	154,723	192,615	195,775	657,836
Housing	BNDfC Capital	208,000	307,000			515,000
	BNDfC Revenue	56,291	57,553	57,616	56,791	228,251
Overarching	BNDfC Capital					
	BNDfC Revenue	359,095	377,343	403,275	413,956	1,553,669
Management and Administration	BNDfC	187,500	187,500	187,500	187,500	750,000
Total		2,054,529	2,323,289	2,455,648	4,430,864	11,264,330

APPENDIX 2 - Programme Spend Year 5

SUMMARY

		Quarter 1	Quarter 2	Quarter 3	Quarter 4	Total
Total	Other Capital			264,330	1,000,000	1,264,330
Total	BNDfC Capital	208,000	357,000		1,220,000	1,785,000
Total	BNDfC Revenue	1,659,029	1,778,789	2,003,818	2,023,364	7,465,000
Total	Management and Administration	187,500	187,500	187,500	187,500	750,000
Grand Total		2,054,529	2,323,289	2,455,648	4,430,864	11,264,330

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