

Business Club goes back to school

A key aim of the Enterprise Event was to connect business support organisations with the local community and one went further than the rest.

Sheffield Business Club had one of the most interactive exhibition stands at the Burngreave Enterprise Event by running a competition for the three visiting schools, asking them to come up with a marketing slogan. The winner of this 'Slogo's' competition was Ashley Malia (15) from Hinde House School who won £20 CD vouchers for thinking of the slogan "When you need to Talk Talk" for The Carphone Warehouse "Talk Talk" brand.

Sheffield Business Club chairman Bob Teasdale commented, "Our club strives to be at the forefront of promoting enterprise and networking in the city and is naturally very pleased to have sponsored this competition. Any opportunity for local young people to better understand the enterprise culture that is so beneficial to Sheffield is to be valued. In time, local and national business will reap the reward of this and the many ongoing initiatives that take place across our region."

Sheffield Business Club contacted The Carphone Warehouse about the competition and they were so delighted to find out their logo had helped Ashley win the prize that they decided to present Kath Iredale, Head of Year



Left to Right. Lucinda White & Bob Teasdale form Sheffield Business Club, Ashley Malia competition winner, Mark Lowry, Manager, The Carphone Warehouse on Fargate presenting Ashley with his prize and the School's new phones.

with four brand new handsets for the school's new building. Mark Lowry from The Carphone Warehouse said "When Sheffield Business Club approached me with this project I was happy to get involved. The winning student has shown an original thought with his slogan for our Talk Talk logo and we at The Carphone Warehouse are delighted to be able to support the school in their move to a new building."

Students get top marks for business ideas

The Burngreave Enterprise Event had supporting enterprise in the ward as its major objective, which is why three schools were invited to attend the event and find out starting up in business. Nearly 90 students from Fir Vale, Hinde House and Parkwood schools visited the Event to talk to entrepreneurs, listen to talks from The Prince's Trust and to take part in two competitions. All the students were given a business related questionnaire and were tasked with discovering the answers by quizzing people attending the 15 exhibition stands. Burngreave Business Champion, Saghir Ahmed was delighted with the response from the students as he explained: "We did not want the students to simply turn up and wander around, we wanted them to be part of the day, learn something about business and understand what help there is available. At the end of the day we had a box full of completed questionnaires, with the winners being decided by the tiebreak question. It was great to see so many of them asking testing questions of the business advisors."

The winner of the questionnaire quiz was Lee Bellamy from Parkwood School.

Each school was also asked to enter a Business Plan competition in which the students had to come up with a business idea. They had to produce a business proposal that included a research report, a brief marketing strategy and a budget that included advertising and salary costs. Business advisors then tested the rigour of the idea and work submitted by assessing the plans. John Barber, Business Broker with Business in the Community was surprised at the depth of work the



L - R, Ms. Receiving his Winner's Certificate is Lee Bellamy (centre) flanked by his teacher Ms Oluwatoyin Onisemo and Graham Parker representing the Burngreave Business Team

students had submitted. "The assessors were taken aback by the quality of the research and planning some of the students had undertaken. It is really encouraging to see such enterprise in our students and who knows what may have been sparked by them getting involved in the Enterprise Event," said John.

The winning students from Fir Vale were Sophia Hussain, Shazir Mamood, Ameera Kaid, Nicole Lewis, Saima Suleman and Husna Rashid all of whom are to be invited to meet senior executives of the several business support agencies during a tour of their Sheffield Headquarters at Albion House.



Burngreave Business Awards 2005

Celebrating success in Burngreave

When Adrian Lane, Chair of Burngreave Business Forum walked into the hall the only thing he could say was "Wow"!!!

Thanks to support from Burngreave New Deal for Communities a host of businesses and support agencies had come together to make the first ever Burngreave Business Awards a major success.

The awards were the culmination of the Burngreave Business & Enterprise Event, which attracted over 200 people throughout the day. Seminars, talks, workshops and advice sessions were on offer to stimulate, encourage and develop enterprise and business in the ward 15 separate business support agencies were on hand to offer help and advice. Students from Fir Vale, Hinde House and Parkwood schools started the day off as they quizzed business support agencies about what they offered.

Saghir Ahmed, Business Champion with the Burngreave Business Forum, organisers of the Burngreave Business & Enterprise Event that was supported by Business Link South Yorkshire, believes the event will form a platform from which the businesses can go on to greater things.

"The response to the event and awards has been fantastic. We gathered the best in business advice to offer assistance to our growing businesses and ended the day by celebrating the best in Burngreave. The independent judges said it all when they recognised the true enterprising and entrepreneurial spirit that exists in Burngreave. The winners were outstanding but everyone nominated deserves the credit and recognition they received," said Saghir Ahmed.

One of the awards was sponsored by Business in the Community, whose spokesman, John Barber was left feeling buoyant and positive. "The whole event provided opportunities for everyone from students to established businesses to be inspired by what is being achieved in Burngreave. It is fantastic to be able to recognise the success enjoyed by Burngreave businesses and I sincerely believe that we will see the winners taking even bigger awards in the future," said John Barber.



Photo: Burngreave Business Awards Winners

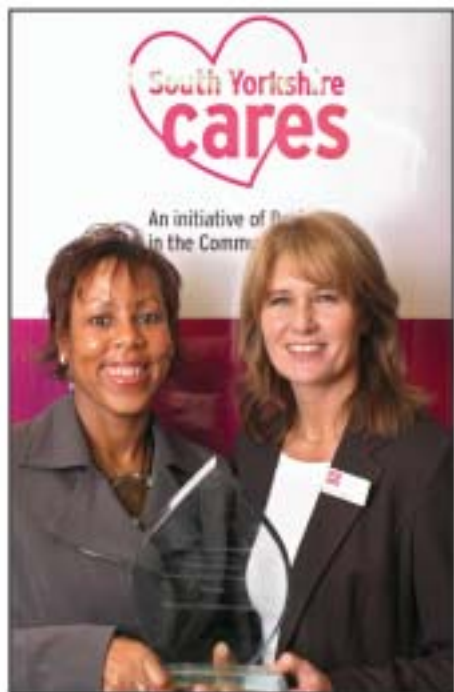
Business Link South Yorkshire Head of Enterprise & Marketing, Denis Healy compered the event and paid tribute to the event and award winners in saying " Burngreave is clearly a microcosm if the entrepreneurial spirit that exists in South Yorkshire. It is inspiring to see and feel the buzz in the community - everyone involved should consider themselves winners."

The award winners were:

- Business Start-Up Award sponsored by HSBC:
 - Winner - Time For You
 - Commended - Aura Health and Fitness Ltd
 - Commended - The Hook
- Community Award, for the business that puts most back into the community, sponsored by Business in the Community:
 - Winner - Ellesmere Children's Centre
 - Commended - The Hook
 - Commended- Francis Feeley Fundraising
- Customer Service Award, sponsored by Sheffield Chamber of Commerce:
 - Winner -Stress Solutions
 - Commended - Hills Office Supplies
 - Commended - Ellesmere Children's Centre
- Best External Branding Award, sponsored by Parker Communications:
 - Winner -Allequip UK Ltd
 - Highly Commended - Nellie's Take-away
 - Commended - John Heath & Sons
 - Commended - Recycling Matters



The Award winners. Left to right, Lee Furniss of Time for You, Sharon Curtis of Ellesmere Children's Centre, Amanda Wells of Stress Solutions and Peter Handy of All Equip Ltd.



Sharon Curtis of Ellesmere Children's Centre receives her Putting Most into the Community Award from sponsor Jackie Freeborn of Business in the Community.



Amanda Wells of Stress Solutions receives her Customer Service Award from sponsor Mark Rayner of Sheffield Chamber of Commerce & Industry.



Peter Handy of All Equip UK Ltd receives his Best Branding Award from sponsor Graham Parker of Parker Communications.



Francis and Dis Freeley flank sponsor Jackie Freeborn of Business in the Community when receiving their Commended Award.



Nellie Ramsay (right) proudly shows off her Highly Recommended Award in the Best Branding Award



Adam Taha of The Hook receives his second Commended Award



Local business man Suffian Abdullah in conversation with young entrepreneurs.



Lee Furniss of Time for You receives his Best Start Up Award from sponsor Kath Jewitt of HSBC.



Adrian Lane, Chair of the Burngreave Business Forum, opens the Award Ceremony.



Business students quiz John Barber for Information.