

MEETINGS UPDATE

This section summarises the most recent Business Forum Meetings and Events and includes a brief summary of what was discussed and key decisions. Full minutes can be found at www.bndfc.co.uk.

SEPTEMBER MEETING

What we Discussed:

Links with Sheffield Chamber of Commerce
Ongoing support to the Forum from the Business Support team

Key Decisions:

Awards 2006 to be bigger and better 6 categories.

OCTOBER MEETING

What we Discussed:

Full Forum Networking Event and Awards Launch.

NOVEMBER MEETING

What we Discussed:

Local Enterprise growth Initiative opportunities for Burngreave
Updates on Sorby House, Vestry Hall and Spital Hill Supermarket options

Key Decisions:

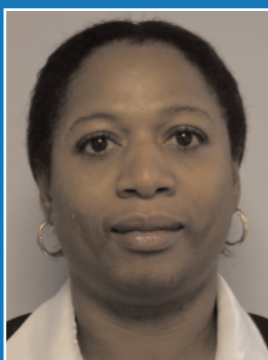
Business and Enterprise Event to be held 2nd February 2006

OTHER DATES FOR YOUR DIARY

Date	Event	Time	Contact
10 Jan 06	Business Forum Management Committee	6.00pm	Tom Coldron: 0114 292 0462
21 Jan 06	BNDfC Delivery Plan Public Meeting	11.00am – 1.00pm	Eloise Clark: 0114 279 6939
2 Feb 06	Business & Enterprise Event and Awards	4.00pm – 7.30pm	Business Support: 0114 292 0462
7 Feb 06	Business Forum Management Committee	6.00pm	Tom Coldron: 0114 292 0462
7 Mar 06	Business Forum Management Committee	6.00pm	Tom Coldron: 0114 292 0462

PROFILE

Janice Young – Burngreave Business Forum Vice Chair



Janice Young is the new Vice-Chair of Burngreave Business Forum. Janice is also the Director of Young Criminal Defence Services Limited (YCFS) which is a firm of solicitors offering legal advice on all aspects of criminal defence work and prison law.

YCDS Limited is the only firm of solicitors in Burngreave and has a good relationship with the community who often call in for advice on other matters from immigration to child care

proceedings. If they are not able to assist personally they have a good referral network with firms who may be able to help.

"I have been in Burngreave for over 6 years and have seen many changes in the area. I can certainly see an improvement over the last few years. Burngreave is an area that has a wonderful cultural and ethnic mix. Although we may have had some bad press in the past this is no longer the case as everyone here seems quite keen to show that Burngreave is not just a good area to live in but one in which to have a business that can succeed.

"It is important that we all continue to work together to promote this and being a part of the Burngreave Business Forum is my opportunity to get involved and work with other businesses to do this."

Sponsored by Business Link South Yorkshire

Burngreave In Business

News and Information from Burngreave Business Forum

Winter 2005/2006

Bigger and better for 2006 - Be part of it

Organisers of the Burngreave Business Awards 2006 and Enterprise Day are expecting a big turn out following the resounding success of the first such event in January 2005.



I'm not sure where the last year has gone but it's almost time again for businesses in Burngreave to be recognised for the hard work they have put in over the year.

The 2005 Burngreave Business Awards achieved excellent recognition across the city and region and based on this success we have been able to attract more prominent sponsors this year.

You will see from our lead story that we have big plans for this year's event and it's not just about helping existing businesses but also helping those out there who aspire to run their own enterprise – if you want to know more about what help is available to you, simply turn the page.

Very best wishes for the Holiday Season and New Year from Burngreave Business Forum and the Business Support Team.

Saghir Ahmed
Business & Enterprise Champion



Once again the Burngreave Business Awards will form the culmination of a Business and Enterprise Day, being held at Verdon Street Recreation Centre on the 2nd of February 2006.

Hundreds of local people, local businesses and young students will get the chance to find out about the breadth of opportunity and business support available to them in Sheffield. A host of business support agencies, advisors, funding agencies and businesses will have stands and exhibitions on the day.

Peter Handy, Chair of the Burngreave Business Forum is looking forward to another inspiring day for Burngreave: "We had an amazing day last year which has had a positive impact right throughout the area. We have even more activities through the day for those in business and those thinking of setting up in business locally. This is our chance to show the rest of the City and South Yorkshire just how vibrant a business community we have in Burngreave and what great business opportunities exist. Last year's winners have gone on to even bigger and better

things (see page 3) and so have we with our plans for 2006."

Saghir Ahmed, Business and Enterprise Champion was keen to stress the importance of the Enterprise Day and the Awards as part of the regeneration activity taking place in Burngreave: "The Enterprise Day is about encouraging the aspirations of existing and potential businesses while raising the profile of Burngreave as a great place to do business and giving the whole area a boost."

Whether you are a local business, aspiring entrepreneur or are just curious to find out more you are welcome to come along on the day. Access to the exhibition and workshops is from 4.00pm with the Awards commencing at 7.00pm.

For further information, please contact the Business Support Team on: **0114 292 0462** or email: businesssupport@bndfc.co.uk or visit the Business Support Pages on www.bndfc.co.uk.



BUSINESS NEWS



Regional Recognition for Burngreave

Last Year's Burngreave Business Awards and Enterprise Event were recently recognised regionally at the Chartered Institute of Public Relations Awards held in Leeds.

The programme, short listed in 3 categories walked away with both a Gold and Silver Award, helping further raise the positive business image of the area.

Women into Business

This course is run in partnership with SCEDU 'Advancing Women in South Yorkshire'. The programme will provide training and support services to encourage women into self-employment and entrepreneurship.

The course involves a mixture of classroom based training, one-to-one support and coaching. The programme concept creates a women-friendly environment by making the courses exclusively for women, delivered by women tutors. You will explore 'enterprise' at its most fundamental level and will be encouraged to develop entrepreneurial behaviour, build confidence and business skills. You could develop and progress your existing ideas further with opportunities to meet established business women and be mentored by them.

There will be an induction event on Thursday, 12 January 2005 at 11am - 1pm. Support with childcare can be arranged.

For more details contact Carol Anderson on 0114 292 0460.

Make the Connection

More than a third of UK small businesses admit to feeling lonely and isolated when it comes to making important business decisions, whether this is for strategic planning or making the decision to hire or fire staff.

Commenting on the importance of networking, Sir Digby Jones, Director General of the Confederation of British Industry, said: "Forming partnerships with other companies and service providers is essential to enable them to grow and to open new routes to markets and suppliers."

Networking not only gives you the chance to talk through issues that others in a similar position may be experiencing, but also keeps you updated on what is happening in your sector or region.

Get Rate Relief

Small businesses are being reminded that business rate rebates must be claimed; they do not come back automatically.

The right to a rebate came into effect last April for companies that occupy premises with a rateable value of less than £10,000. For premises with a rateable value of £5,000 or less, a rebate of 50% can be claimed.

For every £100 of rateable value above £5,000, the relief drops by 1%. So, for example, on a property with a rateable value of £7,200, the rates relief would be 28%.

To find out the rateable value of your premises log on to www.voa.gov.uk and enter your postcode.

Txt Marketing

72% of small and medium businesses already using texting as a marketing tool have seen an increase in turnover of 10% or more, which they attribute to the use of SMS in their marketing mix. 79% of businesses already using SMS said that it was more effective than other marketing channels or loyalty tools.

Marketing can make a critical difference to the success of a business - whatever its size. The key principles of marketing apply to all businesses...

If you would like to know more about any of the above, visit our website on www.bndfc.co.uk or contact the Business Support Team on 0114 292 0462

Success Breeds Success

We are delighted to announce one of the Burngreave Business Forum members and winner of last year's Business Start Up Award, "Time for You Sheffield" were recently recognised as Franchise of the Year from over 100 other franchises throughout the UK. They were recognised for leading the way in raising the standards of service in the Industry. Congratulations to Lee Furness and everyone at Time for You.

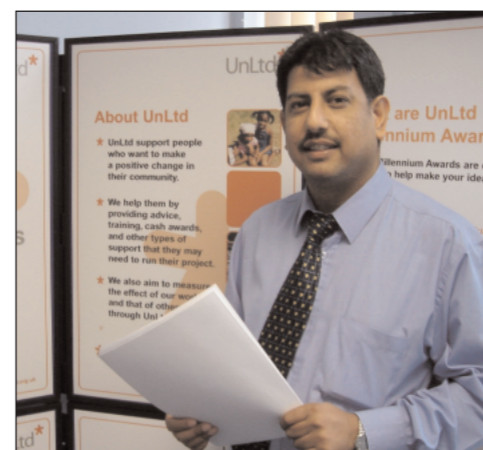
Contact 'Time for You' on 0114 263 4895.

Burngreave is looking for Budding Entrepreneurs. Whether you have an enterprising idea or not, help is on hand locally to give you that initial boost - read on:

Enterprising ideas that help the community

Budding social entrepreneurs in Burngreave are being given the chance to shine thanks to the launch of an exciting new business partnership.

BNDfC has joined forces with the national charity UnLtd, to support people with the commitment and ideas to make a positive difference in the New Deal area.



As part of the joint venture, national organisation UnLtd are working with BNDfC to provide individuals with a complete package of funding and support, to help them start up and run projects that deliver long-term social change.

The scheme unveiled in September will initially run until March 2006.

Saghir Ahmed, BNDfC's Business and Enterprise Champion, said:

"We are really excited by the new partnership and anticipate that it will bring a host of new opportunities for local people in the New Deal area."

"The aim is to support as many forward-thinking individuals as possible and harness and help develop their talent, skill and creativity to improve the economic, social and environmental landscape of Burngreave."

For more information please contact Saghir Ahmed on 292 0463.

Enterprising idea or not - help is at hand

From generating your business idea to turning that idea into reality, comprehensive support is available. All you need is the aspiration, enthusiasm and commitment.

This opportunity is aimed at individuals who want to establish their own innovative new business and the programme will shortly be available to residents in the Burngreave New Deal Area. Individuals wanting to attend the programme do not need any pre-existing business ideas because the first part of the course concentrates on idea generation.

Advisers then guide the delegates through a commercial investigation of their new ideas. Delegates are then encouraged and supported to approach organisations that can help them with business planning and turn their ideas into a reality.

The support consists of 14 workshop sessions plus additional coaching and mentoring sessions as required. The Shield Programme will be delivered by Excalibur UK Ltd who has a successful track record in delivering such programmes.

Whether you have an idea or not, if you are interested in starting your own business then contact the Business Support Team on 0114 292 0463.

Existing Businesses

If you are in business and trading tell us about your needs, e.g. what products or services do you have difficulty sourcing locally? What would you consider subcontracting out to our budding entrepreneurs?

More information and a workshop on these initiatives will be available at the Business and Enterprise event on 2nd February 2006 (See Cover Story). If you can't wait that long then contact the Business Support team today.

STRESS Solutions

Offering Stress Solutions to individuals, organisations & businesses

Do you need:
Stress assessment?
Time management?
Stress planning toolkit?
On-site Massage?
Relaxation?



If so, contact:
tel/fax 0114 2730976
mob 0779 1106 885

CACTUS CLUB

Yorks No 1 for urban entertainment
18-24 EARSHAM ST, BURNGREAVE,
SHEFFIELD, S4 7LS. 0114 2634090 / 0783392867

The Cactus Club is a Community venue available for daytime hire, Weddings, Birthday Parties, Business Meetings, Seminars etc. (Digital Projector available for presentations)

Why not hold your Company Christmas party here?

Community Club by Day & Licensed Club by night.
Supporting Businesses in our Community.



The No1 contract-catering specialist, for equipment sales, design and consultation.

Based right here in Burngreave, Pete Handy RSM's Managing Director says, "I had a wide choice of places where I could base my office. It's a fantastic place to work and the people I come into contact with everyday are brilliant. Nowhere else comes close."

"And I would like to thank you all for the support you have given me. And don't forget when you want commercial catering equipment give me a call on 0114 275 7300."